

**(I)(a) Statement showing Shareholding Pattern**

**Name of the Company : Siti Cable Network Limited**

**Scrip Code, Name of the scrip, class of security : BSE -532795 ; NSE – SITICABLE-EQ**

**As on Date : 31-Dec-2014**

Partly paid-up shares	No. of partly paid-up shares	As a % of total no. of partly paid-up Shares	As a % of total no. of shares of the company
Held by promoter/promoter group	0	0	0
Held by public	0	0	0
<b>Total</b>	0	0	0
Outstanding convertible securities	No. of outstanding securities	As a % of total no. of outstanding convertible securities	As a % of total no. of shares of the company, assuming full conversion of the convertible securities
Held by promoter/promoter group	0	0	0
Held by public	0	0	0
<b>Total</b>	0	0	0
Warrants	No. of warrants	As a % of total no. of warrants	As a % of total no. of shares of the company, assuming full conversion of Warrants
Held by promoter/promoter group	0	0	0
Held by public	0	0	0
<b>Total</b>	0	0	0
Total paid-up capital of the company, assuming full conversion of warrants and convertible securities	614212915		

**(I)(a) Statement showing Shareholding Pattern**

Sr. no.	Category of shareholder	Number of shareholders	Total number of shares	Number of shares held in dematerialized form	Total shareholding as a percentage of total number of shares		Shares Pledged or otherwise encumbered	
					As a percentage of (A+B) <sup>1</sup> (VI)	As a percentage of (A+B+C) (VII)	Number of shares (VIII)	As a percentage (IX) = (VIII) / (IV) * 100
(I)	(II)	(III)	(IV)	(V)				
<b>(A) Promoter and Promoter Group<sup>2</sup></b>								
<b>(1) Indian</b>								
(a)	Individuals/Hindu Undivided Family	1	1021000	1021000	0.17	0.17	0	0.00
(b)	Central Government/State Government(s)	0	0	0	0.00	0.00	0	0
(c)	Bodies Corporate	5	262040427	262040427	42.66	42.66	199490000	76.13
(d)	Financial Institutions/Banks	0	0	0	0.00	0.00	0	0
(e)	Any Other (Total)	0	0	0	0.00	0.00	0	0
	<b>Sub-Total (A)(1)</b>	6	263061427	263061427	42.83	42.83	199490000	75.83
<b>(2) Foreign</b>								
(a)	Individuals (Non-Resident Individuals/Foreign Individuals)	0	0	0	0.00	0.00	0	0.00
(b)	Bodies Corporate	2	184181000	184181000	29.99	29.99	0	0.00
(c)	Institutions	0	0	0	0.00	0.00	0	0.00
(d)	Qualified Foreign Investor	0	0	0	0.00	0.00	0	0.00
(e)	Any Other (Total)	0	0	0	0.00	0.00	0	0.00
	<b>Sub-Total (A)(2)</b>	2	184181000	184181000	29.99	29.99	0	0.00
	<b>Total Shareholding of Promoter and Promoter Group (A) = (A)(1)+(A)(2)</b>	8	447242427	447242427	72.82	72.82	199490000	44.60
<b>(B) Public shareholding<sup>3</sup></b>								
<b>(1) Institutions</b>								
(a)	Mutual Funds/UTI	4	13725487	13724987	2.23	2.23	N.A.	N.A.
(b)	Financial Institutions/Banks	13	21559	21559	0.00	0.00	N.A.	N.A.
(c)	Central Government/State Government(s)	0	0	0	0.00	0.00	N.A.	N.A.
(d)	Venture Capital Funds	0	0	0	0.00	0.00	N.A.	N.A.
(e)	Insurance Companies	2	4001	4001	0.00	0.00	N.A.	N.A.
(f)	Foreign Institutional Investors	19	55869353	55863853	9.10	9.10	N.A.	N.A.

(g)	Foreign Venture Capital Investors	0	0	0	0.00	0.00	N.A.	N.A.
(h)	Qualified Foreign Investor	0	0	0	0.00	0.00	N.A.	N.A.
(i)	Any Other (Total)	0	0	0	0.00	0.00	N.A.	N.A.
	<b>Sub-Total (B)(1)</b>	38	69620400	69614400	11.33	11.33	N.A.	N.A.
<b>(2)</b>	<b>Non-institutions</b>							
(a)	Bodies Corporate	1617	26486878	26481906	4.31	4.31	N.A.	N.A.
(b)	Individuals - i. Individual Shareholders Holding Nominal Share Capital Up To >Rs. 1 Lakh.	116570	49338713	49132908	8.03	8.03	N.A.	N.A.
	Individuals - ii. Individual Shareholders Holding Nominal Share Capital In Excess Of Rs. 1 Lakh	38	13903617	13903617	2.26	2.26	N.A.	N.A.
(c)	Qualified Foreign Investor	0	0	0	0.00	0.00	N.A.	N.A.
(d)	Any Other (Total)	1078	7620880	7419178	1.24	1.24	N.A.	N.A.
(d1)	Foreign Bodies	1	1	1	0.00	0.00	N.A.	N.A.
(d2)	Foreign National	1	500	500	0.00	0.00	N.A.	N.A.
(d3)	NRI	1071	7616302	7414600	1.24	1.24	N.A.	N.A.
(d4)	Overseas Corporate Body	1	75	75	0.00	0.00	N.A.	N.A.
(d5)	Trust	4	4002	4002	0.00	0.00	N.A.	N.A.
	<b>Sub-Total (B)(2)</b>	119303	97350088	96937609	15.85	15.85	N.A.	N.A.
	<b>Total Public Shareholding (B)= (B)(1)+(B)(2)</b>	119341	166970488	166552009	27.18	27.18	N.A.	N.A.
	<b>TOTAL (A)+(B)</b>	119349	614212915	613794436	100.00	100.00	199490000	32.48
(C)	Shares held by Custodians and against which Depository Receipts have been issued	0	0	0	N.A.	0.00	N.A.	N.A.
C1	Promoter and Promoter Group	0	0	0	N.A.	0.00	N.A.	N.A.
C2	Public	0	0	0	N.A.	0.00	N.A.	N.A.
	<b>GRAND TOTAL (A)+(B)+(C)</b>	119349	614212915	613794436	N.A.	100.00	199490000	32.48

<sup>1</sup>For determining public shareholding for the purpose of Clause 40A.

<sup>2</sup>For definitions of "Promoter" and "Promoter Group", refer to Clause 40A.

<sup>3</sup>For definitions of "Public Shareholding", refer to Clause 40A.

**(I)(b) Statement showing Shareholding of persons belonging to the category "Promoter and Promoter Group"**

Sr. No.	Name of the shareholder	PAN of the Shareholder	Total Shares held		Shares pledged or otherwise encumbered			Details of warrants		Details of convertible securities		Total shares (including underlying shares assuming full conversion of warrants and convertible securities) as a % of diluted share capital (XIII)
			Number (IV)	as a % of grand total (A) + (B) + (C) (V)	Number (VI)	as a percentage (VII) = (VI) / (IV)*100	as a % of grand total (A) + (B) + (C) of sub-clause (I)(a) (VIII)	Number of warrants held (XI)	As a % total number of warrants of the same class (X)	Number of convertible securities held (XI)	As a % total number of convertible securities of the same class (XII)	
1	Direct Media Solutions private Limited	AAKCS7516E	140000000	22.79	117280000	83.77	19.09	0	0.00	0	0.00	22.79
2	Digital Satellite Holdings Private Limited	AAKCA7162Q	51569898	8.40	50000000	96.96	8.14	0	0.00	0	0.00	8.40
3	Bioscope Cinemas Private Limited	AACCB7160K	33160000	5.40	0	0.00	0.00	0	0.00	0	0.00	5.40
4	Digital Satellite Holdings Private Limited	AAKCA7162Q	19800000	3.22	14710000	74.29	2.39	0	0.00	0	0.00	3.22
5	Bioscope Cinemas Private Limited	AACCB7160K	17510529	2.85	17500000	99.94	2.85	0	0.00	0	0.00	2.85
6	Essel Media Ventures Limited	AABCD7273Q	116431000	18.96	0	0.00	0.00	0	0.00	0	0.00	18.96
7	Essel International Limited	AABCL2192A	67750000	11.03	0	0.00	0.00	0	0.00	0	0.00	11.03
8	Ashok Mathai Kurien		1021000	0.17	0	0.00	0.00	0	0.00	0	0.00	0.17
	<b>TOTAL</b>		<b>447242427</b>	<b>72.82</b>	<b>199490000</b>	<b>44.60</b>	<b>32.48</b>	<b>0</b>	<b>0.00</b>	<b>0</b>	<b>0.00</b>	<b>72.82</b>

**D(c) Statement showing Shareholding of persons belonging to the category "Public" and holding more than 1% of the total number of shares**

Sr. No.	Name of the shareholder	PAN of the Shareholder	Number of shares	Shares as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}	Details of warrants		Details of convertible securities		Total shares (including underlying shares assuming full conversion of warrants and convertible securities) as a % of diluted
					Number of warrants held	As a % total number of warrants of the same class	Number of convertible securities held	% w.r.t total number of convertible securities of the same class	
1	Copthall Mauritius Investment Limited		17070090	2.78	0	0.00	0	0.00	2.78
2	DSP Blackrock Micro Cap Fund		12954671	2.11	0	0.00	0	0.00	2.11
3	Kotak Mahindra Investments Limited		8702307	1.42	0	0.00	0	0.00	1.42
4	Swiss Finance Corporation( Mauritius) Limited		7372417	1.20	0	0.00	0	0.00	1.2
5	Goldman Sachs India Fund Limited		7231702	1.18	0	0.00	0	0.00	1.18
	TOTAL		53331187	8.68	0	0.00	0	0.00	8.69

**I(c) Statement showing Shareholding of persons belonging to the category "Public" and holding more than 5% of the total number of shares**

Sr. No.	Name of the shareholder	PAN of the Shareholder	Number of shares	Shares as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}	Details of warrants		Details of convertible securities		Total shares (including underlying shares assuming full conversion of warrants and convertible securities) as a % of diluted
					Number of warrants held	As a % total number of warrants of the same class	Number of convertible securities held	% w.r.t total number of convertible securities of the same class	
1	-		0	0.00	0	0.00	0	0.00	0.00
	TOTAL		0	0.00	0	0.00	0	0.00	0.00

**I(d) Statement showing details of locked-in shares**

Sr. No.	Name of the shareholder	PAN of the Shareholder	Number of locked-in shares	Locked-in shares as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}
1	Essel Media Ventures Limited	AABCD7273Q	100000000	16.28
2	Essel International Limited	AABCL2192A	62000000	10.09
	TOTAL		162000000	26.38

**II(a) Statement showing details of Depository Receipts (DRs)**

Sr. No.	Type of outstanding DR (ADRs, GDRs, SDRs, etc.)	Number of outstanding DRs	Number of shares underlying outstanding DRs	Shares underlying outstanding DRs as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}
	TOTAL	0	0	0.00

**II(b) Statement showing holding of Depository Receipts (DRs), where underlying shares held by 'promoter/promoter group' are in excess of 1% of the total number of shares**

Sr. No.	Name of the DR Holder	Type of outstanding DR (ADRs, GDRs, SDRs, etc.)	Number of shares underlying outstanding DRs	Shares underlying outstanding DRs as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}
		TOTAL	0	0.00

**(III) (a) Statement showing the voting pattern of shareholders, if more than one class of shares/securities is issued by the issuer.**

Sr. no. (I)	Category of shareholder (II)	Number of Voting Rights held in each class of securities			Total Voting Rights (III+IV+V) (VI)	Total Voting Rights i.e. (VI)	
		Class X (III)	Class Y (IV)	Class Z (V)		As a percentage of (A+B) (VII)	As a percentage of (A+B+C) (VIII)
<b>(A)</b>	<b>Promoter and Promoter Group<sup>2</sup></b>						
<b>(1)</b>	<b>Indian</b>						
(a)	Individuals/Hindu Undivided Family	0	0	0	0	0.00	0.00
(b)	Central Government/State Government(s)	0	0	0	0	0.00	0.00
(c)	Bodies Corporate	0	0	0	0	0.00	0.00
(d)	Financial Institutions/Banks	0	0	0	0	0.00	0.00
(e)	Any Other (Total)	0	0	0	0	0.00	0.00
	<b>Sub-Total (A)(1)</b>	0	0	0	0	0.00	0.00
<b>(2)</b>	<b>Foreign</b>						
(a)	Individuals (Non-Resident Individuals/Foreign Individuals)	0	0	0	0	0.00	0.00
(b)	Bodies Corporate	0	0	0	0	0.00	0.00
(c)	Institutions	0	0	0	0	0.00	0.00
(d)	Qualified Foreign Investor	0	0	0	0	0.00	0.00
(e)	Any Other (Total)	0	0	0	0	0.00	0.00
	<b>Sub-Total (A)(2)</b>	0	0	0	0	0.00	0.00
	<b>Total Shareholding of Promoter and Promoter Group (A)= (A)(1)+(A)(2)</b>	0	0	0	0	0.00	0.00
<b>(B)</b>	<b>Public shareholding</b>						
<b>(1)</b>	<b>Institutions</b>						
(a)	Mutual Funds/UTI	0	0	0	0	0.00	0.00
(b)	Financial Institutions/Banks	0	0	0	0	0.00	0.00
(c)	Central Government/State Government(s)	0	0	0	0	0.00	0.00
(d)	Venture Capital Funds	0	0	0	0	0.00	0.00
(e)	Insurance Companies	0	0	0	0	0.00	0.00
(f)	Foreign Institutional Investors	0	0	0	0	0.00	0.00
(g)	Foreign Venture Capital Investors	0	0	0	0	0.00	0.00
(h)	Qualified Foreign Investor	0	0	0	0	0.00	0.00
(h)	Any Other (Total)	0	0	0	0	0.00	0.00

	<b>Sub-Total (B)(1)</b>	0	0	0	0	0.00	0.00
<b>(2)</b>	<b>Non-institutions</b>						
(a)	Bodies Corporate	0	0	0	0	0.00	0.00
(b)	Individuals - i. Individual Shareholders Holding Nominal Share Capital Up To >Rs. 1 Lakh.	0	0	0	0	0.00	0.00
	Individuals - ii. Individual Shareholders Holding Nominal Share Capital In Excess Of Rs. 1 Lakh	0	0	0	0	0.00	0.00
(c)	Qualified Foreign Investor	0	0	0	0	0.00	0.00
(d)	Any Other (Total)	0	0	0	0	0.00	0.00
	<b>Sub-Total (B)(2)</b>	0	0	0	0	0.00	0.00
	<b>Total Public Shareholding (B)= (B)(1)+(B)(2)</b>	0	0	0	0	0.00	0.00
	<b>TOTAL (A)+(B)</b>	0	0	0	0	0.00	0.00
(C)	Shares held by Custodians and against which Depository Receipts have been issued	0	0	0	0	0.00	0.00
C1	Promoter and Promoter Group	0	0	0	0	0	0
C2	Public	0	0	0	0	0	0
	<b>GRAND TOTAL (A)+(B)+(C)</b>	0	0	0	0	0.00	0.00